

**ANDREW KOZINSKI**  
**SENIOR ART DIRECTOR**  
**MRM // MCCANN DETROIT**

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**CONTACT**

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**CLIENTS**

Cadillac / GM /  
My Cadillac Rewards  
/ My GM Rewards  
Ford / OnStar /  
UPS Store /  
The Float Institute

**SUMMARY**

I'm a relentless creative beast. I have a non-stop motor. Three million ideas (and some of them are actually good). My passion is creating. GIFs. Videos. Animations. Photos. I do it all – and it never gets tiring, even when I'm juggling 17 different projects as Sr. Art Director on Cadillac and My Cadillac Rewards.

**SKILLS**

**Idea Generation + Concepts**

Channel agnostic idea generation, concepts and strategy lead to the creation of strong visual communication that connects to humans.

**Art Direction + Design**

Seven years experience creating visual language and design systems across various digital media. Able to direct and lead designers, motion designers, developers, illustrators, and photographers.

**Communication**

Confident and articulate verbal communication skills presenting to clients, pitching for new business and the leadership of big and small teams.

**Software**

Photoshop + Illustrator + Indesign + After Effects  
Media Encoder + Keynote + PowerPoint  
MicroSoft Paint + Coffee Maker

**EXPERIENCE**

**MRM // McCann**

Senior Art Director  
Mar. 2016 – Present

**Doner**

Senior Art Director  
Jan. 2016 – Mar. 2016

**Digitas LBI**

Art Director  
Mar. 2015 – Jan. 2016

**Team Detroit**

Jr. Art Director  
Feb. 2013 – Mar. 2015

**EDUCATION**

**Rochester College**

Bachelor of Science  
Mass Communications  
2010-2012

**Macomb College**

Associate Degree  
Multi-Media Design  
2008-2010